

**SCHOOL OF COMMERCE, FINANCE & ACCOUNTANCY  
DEPARTMENT OF COMMERCE**



# INICIO

*ROOTED IN PASSION*

*BRANCHING INTO SUCCESS*

**10<sup>TH</sup> | 11<sup>TH</sup> | 12<sup>TH</sup>  
FEBRUARY'26**

**EVENTS BROCHURE**

# TABLE OF CONTENTS

01	About CHRIST (Deemed to be University)	3
02	About Department of Commerce	3
03	About UDAAN	4
04	About INICIO	5
05	SHARK TANK	6
06	Additional Information on Shark Tank	7
07	BIZ-BAZAAR	8
08	Instructions to Participants	9
09	Additional Instructions to External Participants	10
10	Contact Information	11



## About

### CHRIST (DEEMED TO BE UNIVERSITY)

Founded on the educational vision of 19th century educationist and social reformer St. Kuriakose Elias Chavara, CHRIST (Deemed to be University) originated as Christ College in 1969. Administered by the Carmelites of Mary Immaculate (CMI), the university has been a pioneer in Indian higher education, introducing modern curriculum, enforcing academic discipline, and promoting holistic development through innovative practices and dedicated staff. The University Grants Commission of India (UGC) granted autonomy to Christ College in 2004 and recognized it as an institution with 'Potential for Excellence' in 2006. In 2008, the Ministry of Human Resource Development of the Government of India officially recognized the institution as a 'Deemed to be University'.

## About

### DEPARTMENT OF COMMERCE

The Department of Commerce, the University's oldest department, has been providing quality education to nurture and develop the next generation of commerce professionals who will effectively contribute to society with commitment and integrity. The Department of Commerce more often called as Department of Champions have nurtured many personalities who have went forward to change the world in their own ways.

## About UDAAN

UDAAN is the entrepreneurship cell of the Department of Commerce, dedicated to fostering entrepreneurial spirit among the students. Established in 2014 with the goal of nurturing and supporting budding entrepreneurs, Udaan serves as a dynamic platform where innovative ideas meet practical guidance and mentorship. The club empowers students to turn their ideas into impactful and sustainable ventures. The primary objective of Udaan is to create a conducive environment for students who aspire to venture into the world of entrepreneurship. Through a variety of programs, workshops, and events, the E-Cell aims to impart essential skills, knowledge, and resources to its members.



## About INICIO

**Driven by passion, flowing toward success.**

INICIO, the flagship event of UDAAN, the official Entrepreneurship Cell of the Department of Commerce, Christ (Deemed to be University), is back with its 11th edition. Scheduled to be held on the 10th, 11th & 12th of February, this three-day extravaganza promises to be a dynamic blend of creativity, innovation, and entrepreneurial excellence. Known for fostering the spirit of entrepreneurship, INICIO brings together aspiring entrepreneurs, industry leaders, and investors for an unforgettable experience.

The event's highlights include the Shark Tank Simulation, where participants get the chance to pitch their business ideas to a panel of real-world venture capitalists and industry experts. Running parallel to this is the vibrant Biz-Bazaar, a platform where budding entrepreneurs set up stalls to showcase their innovative products and services, engaging directly with attendees. Start-up High is a negotiation-based skills game that is meant for budding entrepreneurs to nurture their real-life entrepreneurship skills.



INICIO, the flagship event of UDAAN, the Entrepreneurship Cell of the Department of Commerce at CHRIST (Deemed to be University), themed "Rooted in Passion, Branching into Success." This event celebrates a decade of fostering innovation and entrepreneurial spirit. The highlight is the Shark Tank Simulation, where student entrepreneurs pitch their ideas to a panel of venture capitalists, startup founders, and industry leaders. The simulation mirrors the real-world Shark Tank, with multiple rounds testing creativity, business acumen, and resilience. It begins with online rounds featuring elevator pitches and business plans, followed by offline rounds with in-person presentations. Participants gain feedback, mentorship, and the chance to secure funding from judges. The event bridges academic learning with real-world entrepreneurship, offering valuable insights, networking, and exposure. INICIO honors UDAAN's legacy of shaping entrepreneurial excellence while inspiring future changemakers.





## ADDITIONAL INFORMATION

### *Registration fees :*

- Contingent registration fee for students of CHRIST (Deemed to be University) **Rs. 800**
- Contingent registration fee for students outside of CHRIST (Deemed to be University) **Rs. 1000 + 18% GST**

### *Eligibility Criteria :*

- Students of 11th and 12th or its equivalent
- Undergraduate and postgraduate students

A Group can consist of only 1 - 3 members per group.

**PRIZE POOL - 30K**





INICIO Biz-Bazaar 2026, to be held at CHRIST (Deemed to be University), Central Campus, is a vibrant platform that celebrates innovation and the entrepreneurial spirit of student-led ventures. Each participant will present their unique products, services, and business ideas through a dedicated 10 ft × 10 ft stall, showcasing creative and practical solutions to contemporary market challenges.

Designed to encourage collaboration, learning, and growth, INICIO Biz-Bazaar serves as a bridge between student entrepreneurs and key business stakeholders, opening avenues for mentorship, partnerships, and long-term support. Beyond exhibition, participants gain hands-on entrepreneurial experience by engaging directly with customers, selling their offerings, and developing essential business skills in a real-world setting.

The theme, “Rooted in Passion, Branching into Success,” reflects the journey of student-driven ideas as they evolve into impactful and sustainable enterprises. Join us in celebrating the vision, determination, and creativity of the next generation of leaders and innovators, as they shape the future of business.





## ADDITIONAL INFORMATION

### *Registration fees :*

- Contingent registration fee for students of CHRIST (Deemed to be University) **Rs. 1200 including GST** for 1 DAY and **Rs. 2000 including GST** for 2 DAYS
- Contingent registration fee for students outside of CHRIST (Deemed to be University) **Rs. 1500 + GST** for 1 DAY and **Rs. 2500 + GST** for 2 DAYS
- There is an award for the best stall in Biz Bazaar (INICIO 2026)



## INSTRUCTIONS TO PARTICIPANTS

- Participants must send out a list of the products displayed along with a list of requirements.
- Only students from the Department of Hotel Management at CHRIST (Deemed to be University), Central Campus are permitted to set up food stalls.
- No round-neck t-shirts are allowed to be worn or sold in the university premises.
- Attendance will be provided for the entire day.
- Participants can claim all the profits generated from their stalls.
- Participants are instructed to wear business formals on the day of the event.
- Inicio holds the right to cancel the registration and bookings in times of any non-adherence to the instructions.
- A Christite and an external participant cannot be a part of the same team.
- A stall can consist of only 2 - 4 members per stall.





## INSTRUCTIONS TO PARTICIPANTS

- Participants have the freedom to decorate the stall creating minimum wastage of material. Eco-friendly decoration ideas are encouraged.
- Any littering in and around the stall area is the responsibility of the students in charge of the stall to clean and maintain the campus cleanliness standards.



## ADDITIONAL INSTRUCTIONS *to* EXTERNAL PARTICIPANTS

- Participants must be a part of a registered institution.
- They must get a letter signed by their HODs allowing them to participate in the event along with the official seal of the respective university on the university letterhead.
- Participants must wear their college ID cards at all times.
- They must be wearing the ID cards provided by the organising team.
- Tea-time refreshments will be provided to the stall members.
- The details of the participating stall members will have to be shared with the Inicio organising team.
- Contingent Teams from the same college (& campus) are only allowed ,i.e., Students from College A and College B cannot Team up for a stall strictly.





# CONTACT US

*Faculty coordinators :*

Dr. Harshita Singh - 7799944155

Dr. Vidya C M - 9880241040

*Event POCs :*

Aarush Gupta - 99725 14227

Fiyoni Jain - 9606170002

Krishna Agarwal - 80162 95060

Shrish Kashyap - 73035 33577

Laksh Agarwal - 93957 57957

CHRIST(Deemed to be University),  
Hosur Road, Bengaluru-560029



[udaan@commerce.christuniversity.in](mailto:udaan@commerce.christuniversity.in)



[@udaan\\_doc](https://www.instagram.com/udaan_doc)